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ERA Foundation

ERA Foundation launches Uni-GAUGE – a pan-India assessment platform for students seeking admissions to Universities

Mumbai, 10th November, 2014: ERA Foundation (Education, Rating and Assessment Foundation), today launched Uni-GAUGE, the assessment platform for graduates and under-graduate students seeking admissions to Universities.

ERA Foundation aspires to make Uni-GAUGE the preferred entrance testing platform for Indian universities and the student community. Uni-GAUGE separates ‘entrance evaluation’ and ‘admission’ processes. Uni-GAUGE offers computer-aided, pan-India entrance evaluation platform. The brand Uni-GAUGE stands for trust, transparency, credibility, reliability and respect.

The partner universities will take Uni-GAUGE scores, but will have complete autonomy on their admission process. In addition, they will derive several benefits, including:

- Improve their ability to access students across the country
- Have a reliable, efficient, technology enabled entrance test
- Segregate entrance evaluation and admission process
- Rationalize costs for marketing – for accessing and admitting students
- Free up management bandwidth and time to focus on core objectives
- Collaborate and network with other member universities and associations across India
- Participate in shaping and influencing regulation and policy for education in India

The first “Uni-GAUGE Post Graduate Medical and Dental 2015” will be held on 15th February, 2015. This would be a pan-India, on-line, computer aided, multi-university examination, conducted in more than 30 cities; those cater to students across the country.

ERA Foundation has partnered with TCS iON, India’s leading test administration organization for Uni-GAUGE.

Many universities have already partnered with ERA Foundation to take the Uni-GAUGE scores and these include universities from Bangalore, Vellore, Faridabad, Kolar, Mysore, etc. Many more are expected to join shortly.

In addition to Uni-GAUGE – the assessment platform, ERA Foundation will also focus on two supporting platforms viz. **accreditation**, including programmatic rating for medical and technical education and **skill-building** in the education sector. It also has plans to help the student community by providing financial assistance, counseling and professional consultancy.

Speaking at the press conference, Dr. M.R. Jayaram, Co-promoter of ERA Foundation, said “ERA Foundation has been promoted with the objective of making a positive difference in the country’s education ecosystem. The entrance testing platform being launched today would go a long way in benefitting both the institutions as well as the student community throughout the country by serving as an assessment platform of international standards.”

Dr. G. Viswanathan, Co-promoter of ERA Foundation, said “While Uni-GAUGE will fulfil a vital need in the Indian educational system; we have a larger vision for ERA Foundation. ERA will address the various issues that impact the Indian education system and will also provide financial assistance, counseling and guidance to the student community.”

Mr. S.V. Ranganath, Chairperson of the Board of Governors, ERA Foundation and former Chief Secretary of Karnataka, said, “The Board of Governors at ERA Foundation is an autonomous body focusing on academic content, standards, rigor, quality

and confidentiality of processes. The Foundation will focus on three distinct mutually fulfilling platforms viz. assessment, accreditation and skill-building.”

Dr. K.R.S. Murthy, Member of the Board of Governors, ERA Foundation and Former Director of IIM, Bengaluru, said “The Uni-GAUGE assessment platform will prove a boon to both the institutions as well as the student community who have long felt the need for an assessment platform of international standards that will be accessible to a large student body and acceptable to most universities.”

About ERA Foundation

ERA Foundation is a ‘not for profit’ company with the larger objective of enabling holistic improvement of the education sector through consultation and cooperation with key stakeholders including policy makers, education institutions, corporate sector and the student community.

<http://orientpublication.blogspot.in/2014/11/era-foundation.html>